

## Message Text

PAGE 01 STATE 206183

61

ORIGIN AF-06

INFO OCT-01 ISO-00 COME-00 EB-07 AGR-05 CIAE-00 INR-07

NSAE-00 /026 R

DRAFTED BY AF/S:DPNCHRISTENSEN:JK

APPROVED BY AF/S:RTHAVERKAMP

COMM:OIM:SAF:SKMILLER (INFO.)

----- 031671

R 291740Z AUG 75

FM SECSTATE WASHDC

TO AMEMBASSY PRETORIA

AMCONSUL JOHANNESBURG

INFO AMCONSUL CAPE TOWN

AMCONSUL DURBAN

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E.O. 11652: N/A

TAGS: BTRA, EINV, SF

SUBJECT: U.S. BUSINESS VISITOR TO STUDY AGRICULTURAL  
CHEMICAL MARKET IN SOUTH AFRICA

1. DEPARTMENT HAS BEEN INFORMED THAT D. L. PAGE, REPRESENTATIVE OF AMCHEM PRODUCTS, AMBLER, PA., WILL BE VISITING SOUTH AFRICA ON OR ABOUT SEPTEMBER 15-17 TO INVESTIGATE MARKET FOR AGRICULTURAL CHEMICALS AND TO DETERMINE WHETHER OR NOT HIS COMPANY SHOULD INCREASE ITS PRESENT MODEST INVESTMENT IN SOUTH AFRICA. PAGE HOPES TO CALL AT EMBASSY AND AT CONGEN JOHANNESBURG DURING HIS VISIT TO DISCUSS POLITICAL/ECONOMIC SITUATION IN SOUTH AFRICA.

2. FYI. AMCHEM CURRENTLY HOLD A 25 PER CENT INTEREST IN ITS SOUTH AFRICAN DISTRIBUTOR, INDUSTRIAL CHEMICAL PRODUCTS,LTD., WHICH MARKETS INDUSTRIAL CHEMICALS. AMCHEM HAS DEVELOPED NEW LINE OF AGRICULTURAL CHEMICALS

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WHICH IT HOPES TO SELL IN SOUTH AFRICA BUT DOES NOT BELIEVE ITS DISTRIBUTOR HAS EXPERTISE TO HANDLE THIS NEW LINE. AMCHEM IS CONSIDERING EITHER BUYING CONTROLLING INTEREST OF INDUSTRIAL CHEMICAL PRODUCTS AND REORGANIZE IT OR

SETTING UP SEPARATE WHOLLY-OWNED AMCHEM SUBSIDIARY TO HANDLE

AGRICULTURAL CHEMICALS. END FYI. INGERSOLL

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 26 AUG 1999  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** AGRICULTURE, CHEMICALS, FOREIGN INVESTMENTS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 29 AUG 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** buchant0  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975STATE206183  
**Document Source:** ADS  
**Document Unique ID:** 00  
**Drafter:** AF/S:DPNCHRISTENSEN:JK  
**Enclosure:** n/a  
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**Errors:** n/a  
**Film Number:** D750301-0706  
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**Office:** ORIGIN AF  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
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**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
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**Review Authority:** buchant0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 28 AUG 2003  
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**Subject:** n/a  
**TAGS:** BTRA, EINV, SF, AMCHEU PRODUCTS, BTRA, (PAGE, D L)  
**To:** PRETORIA  
JOHANNESBURG INFO CAPE TOWN  
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